



SACHIN

Digital Marketer & Web Developer

ABOUT ME

Resourceful digital marketer with a proven track record in client satisfaction and project success. Possesses a thorough knowledge of digital marketing techniques, excelling both independently and collaboratively in professional web promotion.



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LANGUAGE

- English
- Hindi

EXPERTISE

- Search Engine Optimization
- Social Media Optimization
- Google Ads / Meta Ads
- Website Development WordPress
- Canva
- ChatGPT
- Leadership Experience
- Research Skills

EXPERIENCE

Fifth Shield

Dec 2019 to Till Now

Digital Marketing Specialist

RESPONSIBILITIES

- Execute on-page and off-page SEO strategies for better search rankings.
- Conduct research and analysis to enhance SERP visibility.
- Create and optimize social media accounts for projects.
- Manage Google and Meta ad campaigns for ROI.
- Upload products to eCommerce sites and list properties online.
- Provide detailed monthly work reports.
- Develop websites and landing pages using WordPress.
- Handle client meetings and project discussions.
- Create text content through ChatGPT.
- Design visuals and explainer videos using Canva.

EDUCATION

- Bachelor of Arts from I.G.N.O.U
- Senior Secondary (C.B.S.E)
- Higher Secondary (C.B.S.E)